Stephen G Sullivan

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Summary

Experienced web developer and digital designer seeking a dynamic company that fosters collaboration within a talented team and offers engaging challenges. Please visit my portfolio to see my latest work: http://www.stephensullivan.com

Experience

Senior Web Designer Specialist

Farmers Insurance

Aug 2013 - Aug 2023 (10 years 1 month)

I have worked as a Front End Developer, specializing in creating and maintaining web applications for Farmers Insurance, utilizing Adobe Creative Suite, HTML, CSS, JavaScript, and the Bootstrap framework. Additionally, I possess skills in developing back-end web services and APIs using ASP.NET.

Regarding website development, my focus centers on accessibility in line with WCAG standards. This ensures that the digital platforms I engage with are user-friendly and ADA-compliant.

My approach revolves around merging creativity with practicality. I construct user interfaces that look polished but also prioritize high usability. I rely on tools such as Photoshop and other design software for these design endeavors.

Collaboration stands as a cornerstone in my work. I've operated within the Agile process, contributing to effective teamwork and streamlined development processes.

Contract Web Designer

Farmers Insurance

May 2011 - Aug 2013 (2 years 4 months)

I joined the team with the objective of supporting the maintenance of Farmers' websites, enabling the existing team to concentrate on a larger project. Recognizing the value of my contributions, my manager expressed satisfaction with my performance and subsequently offered me a full-time position.

Multi-media Art Director

MediSpin Inc.

Oct 2000 - Dec 2010 (10 years 3 months)

I served as Mult-media Art Director at MediSpin, Inc, a NYC based multimedia medical communications company. I designed and created Flash-based modules for various websites, as well as developed branding for these sites. These sites include Medscape/WebMD and sites funded by the National Institute for Mental Health (NIMH). As a hands-on director, I focused on all aspects of front-end web development.

Website Graphic Designer
Merck

Aug 2000 - Oct 2000 (3 months)

I was contracted as a web designer for the Merck Pharmaceuticals in-house design group, Viscom, in Rahway, NJ. I designed websites for Merck's internal departments/intranets.

Art Director
InfoRocket

Sep 1999 - Aug 2000 (1 year)

I served as Art Director at InfoRocket, a dot-com company based in NYC. I focused mainly on the website's usability and design. I also designed promotional pieces such as bridge pages and banners.

Graphic Designer
SimStar

Aug 1994 - Sep 1999 (5 years 2 months)

I began my career as an intern/contractor at SimStar, a Princeton based company in NJ. I was promoted from production assistant to associate designer to graphic designer. I did design and production work on educational CD-ROMs and later front-end website design and production. I've contributed to notable websites, including design assignments for prominent brands such as Claritin, Nasonex, and Detrol.

Education

Rutgers University
Bachelor of Arts (BA), Visual Arts

1990 - 1994

Skills

Agile Web Development • WCAG Compliance • Mobile Web Design • User Interface Design • Adobe Creative Suite • HTML5 • Cascading Style Sheets (CSS) • jQuery • ASP.NET • Node.js